

For Immediate Release

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Concord Hospitality Wins Two of Marriott's Top Brand Awards

Company Awarded "Hotel Opening of the Year" for Fairfield Inn & Suites, SpringHill Suites

RALEIGH-DURHAM, N.C., April 6, 2009—Concord Hospitality Enterprises, one of the nation's top-ranked hotel developer/owner/operators, today announced it won two of Marriott's top brand awards: "Hotel Opening of the Year" for both the Fairfield Inn & Suites and SpringHill Suites brands. The company also brought home from Marriott's annual recognition event several other Marriott accolades, including two Platinum, five Gold and three Silver Circle awards, all honors given for exceptional guest satisfaction.

"These awards demonstrate the quality that is our hallmark within the industry," said Mark G. Laport, Concord president and CEO. "Our commitment to excellence, community, integrity and guest and associate satisfaction continues to generate superior results in all aspects of our business. Both "Hotel Opening of the Year" properties are new builds, and were strategically placed in markets that would support their development and yield the maximum ROI."

The Hotel Opening of the Year award is based on superior performance in a number of categories, including demonstrated leadership, team building and development, financial management, sales and service leadership and community service at the time of opening. RevPAR, RevPAR Index, occupancy, and guest satisfaction are also considered.

The 120-room **Springhill Suites Waukegan/Gurnee, Ill.**, winner of SpringHill Suites Hotel Opening of the Year, is the first SpringHill Suites hotel to feature the brand's contemporary, boutique-style redesign. Concord co-designed the brand's new look in

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partnership with Marriott, which includes an innovative lobby with custom lighting, moveable “soft walls” and changeable graphic panels to create distinctive environments throughout the day. The property launched in August 2008 and within two months achieved 66 percent occupancy, beating the industry average by more than five percent.

The 110-room **Fairfield Inn & Suites Pittsburgh Neville Island** opened in October 2008 and claimed the top award for the Fairfield Inn & Suites brand. The property is located on Interstate 79, and each of the guest rooms and suites features luxury bedding, a large work area and free wireless high speed Internet. The new property achieved 65 percent occupancy within two months, also beating the industry average.

About Concord Hospitality

Concord Hospitality Enterprises Company, an award-winning hotel management and development company based in Raleigh-Durham, N.C., manages more than 50 hotels and 6,400 guest rooms in 13 states and two Canadian provinces, under such well-known brands as Renaissance, Marriott, Courtyard by Marriott, Residence Inn by Marriott, Fairfield Inn and Suites by Marriott, SpringHill Suites by Marriott, and Hampton Inn and Suites, and an independent boutique hotel. Formed in 1985, the company was recently listed as one of the top management companies in the nation by independent sources. Concord properties are some of the most awarded hotels in the country, having won nearly 30 honors in the past two years alone. For more information, visit www.concordhotels.com.