

For Immediate Release

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**Concord Hospitality Celebrates First Annual “Share Day” with \$43,000
Donation to Feed The Children Organization**

***Contribution and Volunteers to Help Distribute Food and Sundries to More Than
24,000 Families in Six Cities in U.S. and Canada***

RALEIGH-DURHAM, N.C., January __, 2009—Concord Hospitality Enterprises, one of the nation’s top-ranked hotel developer/owner/operators, today announced that the company will celebrate its first annual “Share Day” on February 5 at its hotel locations across North America. Working with Feed the Children (FTC), Concord Hospitality will contribute cash and in-kind services valued at \$43,000 to transport donated items to FTC receiving locations in six cities, where a total of more than 150 Concord associates from the company’s 51 hotels will unload the goods at local agencies. It is estimated that the first-time event will help distribute food and sundries to more than 2,400 families in six cities across the U.S. and Canada.

Feed the Children is a non-profit relief organization that delivers food, medicine, clothing and other necessities to children and families who lack them due to famine, war, poverty or natural disaster.

“Concord strongly believes in supporting the communities that our properties call home,” said Mark G. Laport, Concord president and CEO. “Community is one of our company’s founding principles, and Share Day is a natural extension of that cornerstone and another example of the ongoing charitable work we do on a regular basis. It exemplifies our character as a company and the character of our associates. We consider volunteer work to be an important personal responsibility of every associate, particularly in times of economic hardship.”

Laport explained that over the holidays, the company decided to celebrate its community cornerstone by participating in a special event. “In lieu of cards and gifts to our clients, we chose instead to donate \$43,000 to Feed the Children, funds that will be used to cover the cost of transporting food and sundries from six locations in the U.S. and Canada to more than 2,400 families. Associate volunteers from our surrounding hotels will unload the items on the trucks, which will be picked up by local agencies and distributed to needy families.

“Feed the Children was a natural choice for a charitable partnership,” he added. “They are an international organization with a presence across North America. With 51 managed properties across the U.S. and Canada, it was important to us that any organization we work with benefit all of our communities. In addition, since more than 80 percent of every donated dollar goes directly to Feed the Children benefactors, we saw this as a way to get the maximum possible impact from our contribution. We look forward to building on our relationship with this exceptional organization.”

Trucks from the six Feed the Children facilities will deliver enough supplies to feed more than 400 families in each area. Concord associates will unload the trucks and transfer the contents to local agencies who will distribute them to local area families.

Participating cities include:

- **Toronto, Ontario, Canada**
Receiving organization: Rexdale Alliance Church
- **Columbus, Ohio**
Receiving organization: Common Ground Community Church
- **Pittsburgh, Pa.**
Receiving organization: Pittsburgh Family Development
- **West Des Moines, Iowa**
Receiving organization: The Salvation Army
- **Hackensack, N.J.**
Receiving organization: Center for Food Action Warehouse
- **Raleigh, N.C.**
Receiving organization: With Love from Jesus Ministries

“This partnership with Concord will help Feed the Children reach thousands of families at a time when it is needed most,” said Todd Gray of Feed the Children in Raleigh, N.C. “Every donation we receive is critical, and ‘Share Day’ is helping us greatly increase our reach.”

About Concord Hospitality

Concord Hospitality Enterprises Company, an award-winning hotel management and development company based in Raleigh-Durham, N.C., manages 51 hotels and with more than 6,400 guest rooms in 13 states and two Canadian providences. The company’s properties include such well-known brands as Renaissance, Marriott, Courtyard by Marriott, Residence Inn by Marriott, Fairfield Inn and Suites by Marriott, SpringHill Suites by Marriott, and Hampton Inn and Suites, in addition to an independent boutique hotel. Formed in 1985, the company was recently listed as one of the top management companies in the nation by independent sources. Concord properties are some of the most awarded hotels in the country, having won nearly 30 honors in the past two years alone. For more information, visit www.concordhotels.com.