

For Immediate Release

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**Concord Hospitality and Associates' Combined Donation to "Feed the Children"
Nears Quarter-Million Dollar Mark**

Annual Volunteer Initiative to Feed Thousands of Families in Seven North American Cities

RALEIGH, N.C., May 26, 2011— Concord Hospitality Enterprises, one of the nation's leading hotel developer/owner/operators, and its affiliate hotels, have joined together to donate money and volunteer their services to bring needed food and sundries to some 3,000 families across the United States and Canada. As part of the company's annual Share Day volunteer effort, approximately 250 hotel employees will unload and distribute tractor trailer loads of food at seven locations in a one-day event.

Share Day is the culmination of year-long fundraising events led by employees to raise money for Feed the Children (FTC), a non-profit, worldwide relief organization. Throughout the year, Concord employees at 80 hotels nationwide conducted fund-raisers, ranging from creating and selling a cookbook, arranging walk-a-thons, hosting car washes and other fundraising activities to provide transportation funds to FTC. Concord then matches the funds raised by its employees, bringing this year's cash donation to more than \$50,000. On Share Day, employees and corporate leaders gather in seven cities to unload trucks at FTC distribution points.

"Even with the economy showing signs of recovery, many families still face the prospect of going through the day without proper nourishment," said Mark G. Laport, president and CEO of Concord. "When we first launched Share Day, we hoped to make a small change in that tide. Over the last three years, we have raised in excess of \$250,000 to help end hunger the best way we know how—by getting involved.

“Our communities are only as strong as the members who actively strive to change things for the better,” Laport added. “We believe that our employees, who volunteer on Share Day and work hard all year to raise money for FTC, make the cities where we live and work, and the world as a whole, a better place.”

“The partnership with Concord Hospitality and its employees is truly a blessing to our efforts to reach more hungry children and families,” said Feed The Children spokesman Tony Sellars. “We are extremely grateful for their hard work and dedication to serving the community.”

“Feed The Children is an efficient organization that truly helps families in need,” Laport continued. “Ninety-one percent of every dollar donated to FTC goes directly to families in need, which means that our contribution will have the maximum possible impact on the people we wish to help.”

Concord Hospitality Share Day locations are:

- **Toronto, Ontario, Canada**
Receiving organization: Rexdale Alliance Church
- **Columbus, Ohio**
Receiving organization: Common Ground Community Church
- **Pittsburgh, Pa.**
Receiving organization: Pittsburgh Family Development
- **Houston, Texas**
Receiving organization: Bethel’s Heavenly Hands
- **West Des Moines, Iowa**
Receiving organization: The Salvation Army
- **Raleigh, N.C.**
Receiving organization: With Love from Jesus Ministries
- **Saddle brook, N.J.**
Receiving organization: Center for Food Action Warehouse

About Concord Hospitality

Concord Hospitality Enterprises Company, an award-winning hotel management and development company based in Raleigh, N.C., manages over 80 hotels offering more than 10,000 guest rooms in 21 states and two Canadian provinces. The company operates hotels and resorts under such well-known industry elite brands as Marriott, Hilton, Hyatt, Starwood, IHG and Choice Hotels, as well as select independent boutique hotels. Formed in 1985, Concord recently was listed as one of the nation's top management companies in the nation by independent sources, and recently won Marriott's elite Partnership Circle award for the eighth time. Concord properties are some of the most awarded hotels in the country, having won nearly 100 top honors in the past two years alone, including Marriott's Hotel of the Year and Developer of the Year awards. For more information, visit www.concordhotels.com.

About Feed The Children

Founded in 1979, Feed The Children is consistently ranked as one of the 10 largest international charities in the U.S., based on private, non-government support. Feed The Children is a Christian, international, nonprofit relief organization with headquarters in Oklahoma City, Oklahoma, that delivers food, medicine, clothing and other necessities to individuals, children and families who lack these essentials due to famine, war, poverty or natural disasters. **In FY 2010, Feed The Children distributed more than 133 million pounds of food and other essentials to children and their families in all 50 states and internationally.** For more information, please visit www.feedthechildren.org.